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Publication List 2021

Edition	Deadline supplying advert	Publication date	Special
1	14 January	22 January	
2	28 January	5 February	Industry 4.0
3	11 February	19 February	
4	25 February	5 March	Career
5	11 March	19 March	
6	25 March	2 April	Circular Economy
7	8 April	16 April	
8	21 April	30 April	Intellectual Property
9	12 May	21 May	Vision & Robotics & Automation
10	27 May	4 June	Special R&D
11	10 June	18 June	
12	24 June	2 July	Engineering Agencies (including Top 50)
13	8 July	16 July	
14	29 July	6 August	
15	26 August	3 September	
16	9 September	17 September	Maritime & Offshore
17	23 September	1 October	
18	7 October	15 October	Energy
19	21 October	29 October	
20	4 November	12 November	Career
21	18 November	26 November	Civil / Construction
22	2 December	10 December	
23	16 December	24 December	Vision 2022

Advertising Print

Size	Specifications w x h (mm)	Rates €
2/1 page	550 x 390	13,350
1/1 pag4	266 x 390	7,650
1/2 page portrait	131 x 390	4,600
1/2 page landscape	266 x 193	4,600
1/4 page portrait	131 x 193	2,900
1/4 page landscape	266 x 94	2,900
1/8 page landscape	131 x 94	1,750
Surcharge branded content*		+750 per page
Other advertisement sizes		On request

* Including editing

Advertising Online

Size	Specifications	Price €
Leaderboard website	728 x 90 and 468 x 60 and 320 x 50	1,025 a month
Medium Rectangle website	300 x 250	1,025 a month
Banner newsletter	468 x 60	750
Advertorial newsletter	Image (200 pixels wide) Text (max 250 characters)	750
Advertorial premium newsletter	Image (350 pixels wide) Text (max 350 characters)	850

Where to send your advert

Please use Ad | Portal to send your advertising material for print. You will receive a request from Ad | Portal to do so. Please be aware of emails going to the spam folder.

Please send advertising material for online purposes (website and newsletters) to traffic@archermedia.nl. You will receive a request to do so from the Traffic department.

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